



Ali Alavi

Product Manager

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Software

Google Analytics, Photoshop, Premier, After Effects, Media Composer, Illustrator, Audition, Excel

Programming Languages

HTML, CSS, PHP, JavaScript, SQL

Skills

Research & Analysis, Strategic Planning, Leadership, Team Building, Public Speaking, Budgeting, Graphic Design, Information Design, Photography, Cinematography, Video Editing, Painting, Music Composition

Languages

English
Farsi
Spanish (Basic)

Awards

ASU Deans List 2015-2019
Best Overall Production - Sony Pic
Best Cinematography - Sony Pic
Best Cinematography - Clarita
Best Music Video - Clarita
Best P.S.A. - Clarita

Summary

As a veteran in design, film, photography, and business and a cultured world citizen, I bring a depth of understanding that unites teams to build impactful and enduring products. Currently seeking position working with cross-functional teams to grow, learn, and further leverage my knowledge.

Smoke Cartel, Inc. | August 2016 - 2019

Director of Wholesale / Business Consultant

- Negotiated merger into public shell company, taking company public
- Managed wholesale sales, manufacturing, and imports, successfully bringing on new company acquisitions and exclusive distribution deals
- Consulted online retail marketing and web-design overhauling main web site and increasing sales by 20%
- Hired new personnel and expanded operations from 22 employees to 45

UPC Distribution, Inc. | August 2012 - 2016

Founder

- Secured start-up capital in excess of \$1.5m
- Managed consumer product marketing and development through life-cycle of all products
- Lead cross-functional teams in sales, marketing, design, and manufacturing growing business to \$2.8m annually within first year
- Sold business for \$2.5m and secured three year consulting contract

Feeva Entertainment | 2007 – 2012

Director / Producer

- Secured \$1m of start-up capital to build state-of-the-art digital post-production facility
- Developed a diversified global client base for audio, video, and post production, increasing annual company revenue to \$1.3m in production and \$2m+ in post-production
- Lead production team of 60 and post-production team of 12
- Expanded post-production facilities to Buenos Aires Argentina and production to Budapest Hungary

Pure Media, Inc. | 2003 – 2007

Producer

- Budgeted and produced on-schedule releases of 26 video productions annually, with budgets in excess of \$7m
- Hired and lead a production teams of 20-60 personnel
- Hired and lead all audio and video post-production teams
- Successfully moved productions to Hungary increasing value-per-dollar for all productions and reducing overall costs by 20%-30%

Education

Ira A Schools of Engineering at Arizona State University 2015-2019
BS in Graphic Information Technology
Focus: Web Design / User Experience Psychology
Summa Cum Laude